

Carmelina Raco: between technique and innovation. *Tailoring as female empowerment*

Carmelina Raco (www.carmelinaraco.it) is the new tailormade brand for working women who represent contemporary social reality. The Atelier, founded in one of the historical quarters of Milan, the Naviglio Grande, creates women's bespoke suits with tailoring cut taking inspiration from the construction and making of men's high range tailoring. Designer **Carmelina Raco** deconstructs men's jackets and coats freeing them from classic patterns and raising them to universal garments. By subverting formal patterns and by opening and mixing them in a potential balance, suits come to life acquiring their own identity, in an infinite time-space dimension. After twenty years of experience in men's high range tailoring animated by her rigorous aesthetic and precision in the construction, **Carmelina Raco** has founded her own tailoring Atelier in 2019.

It is a way of dressing and feeling the dress as expression of a quality need that cannot be repressed. The final aim is to transcend time, by emancipating the garments to eternity as real artworks where mens' tailoring is evolving in a new balance.

Carmelina Raco's Atelier follows an innovative women's tailoring concept. She aims to rewrite the rule of female elegance and the way of perceiving a sartorial dress, going against the flow of fast fashion and taking back the perception of the dress and of "dressing with taste" to a sensorial dimension where research is distinguished by absolute customization.

The search of excellence starts by using natural materials, prestigious Italian and British fabrics. Moreover, all the processing and finishing phases are carried out by hands, in Milan, in **Carmelina Raco's** tailoring Atelier.

The Mission is to combine the manufacturing and the power of creativity with the desire to overcome the limits, by the impulse of reaching beyond reality and increasing value and quality, which in the suit becomes the expression of will-power, in a constant development towards innovation and with the aim to contribute to the progress of universe.

Carmelina Raco's suits are strictly Made in Italy, exclusively handmade and designed on the client with a unique and unrepeatable style.